

MINUTES – OGM

22 April 2018

Woodside Hall, Woodside SA

1. ATTENDANCE – L & N DeBruyn, J Mitton, J & J Duggan, R & L Ballantyne, S Haese, A Favill, D & J Goodman, S Drogemuller, R & S Evans, H Stamm, S Triplett, L Sadler, J & K Porter, T Earl, R Brinkworth, T Lee, A Lilley, B Croese, J Hartrill, A Clarke, S & R Goodfellow
2. Apologies – S Croese, T Gouldie, D Bulpit
3. Decs of Interest
4. Previous minutes – Moved - N De Bruyn, second – J Duggin
5. Correspondence IN and OUT

Clare – show society has had \$\$ issues with drop in member numbers. As a result, they will no longer pay half our marquee costs. They ask that we fund it. The AAA portion ran a profit in 2017, and committee will run show this year and pay for the extra. Region is looking into finding sponsorship or other ways to pay shortfall. Hopefully a plan in place for 2019.

WFI – they want to come back on board with sponsorship. They are sponsoring at CC and will be at the show.

RAS

6. Reports

A. President's Report

Email issues – working through new program to ensure people get info  
Website – web is closed down, to be updated with new system and provider

Colour Classic – numbers are way down. The interstate entries are good, but local entries are dropped off. Sarah presents maths lesson while holding the necessary pen. Is the issue the cost? Has eAlpaca changed that? No early bird fees. Have to get numbers.

Members have raised concerns about emails and not receiving them. Sarah explained the email process and the system.

CC entry deadline extended to 25/4 to accommodate more entries

Show survey will be coming soon. Get the feel for what members think.

- B. Treasurer's Report – balances \$8156 in savings and \$19292 in investment.
- C. RAS Report – Adrienne reports. Entries down from 159 to 133. Back-to-back with nationals. Will be the same in 2018. Will be an on-going challenge. Weekend shift was suggested but did not happen. Changes: home on Sunday and not Monday. Social function again on Friday night. Alternating show classes from Suri to Huacaya. Changes to colour classes in suris. Pen decoration worked well. Industry display area worked well with shearing displays and bottle feeds. Will need other breeders to do that promotion in 2018.
- D. Youth Group – AAA is keen for youth development and have created a national group with delegates from each state. Aiming for consistent approach to education and youth. SA had camp two weeks ago that was cut short due to fire. Each state has been asked to do paraders. Paraders has been tweaked to address weaknesses, and Handler activities will continue. JJ is also a priority.

Will have a paraders event at Yankalilla in 2018. It is separate from the region, and the group will be running these things with an internal committee made up of kids, teachers and parents.

- E. Marketing – marketing sheet distributed by B Croese.

Marketing > Profit is philosophy.

Will do a marketing exercise at the CC at the RAS that will connect to NAW. Would like to make CC a huge show now that we have a big venue at a great price. RAS also has a big reach. Allowing a chance to advertise open days at the show, then give participating farms a \$50 subsidy for advertising.

Also trying to grow new members through opportunity and training.

Communication needs improving so that the message can get out. Using all the tools for promotion.

Looking to increase the number of people who have taken up the show ring banner opportunity.

- F. Alpaca Weekend – discussion on tying it into CC at RAS.

Meeting Closed at 2:50 pm